

Quality Control



Company Synopsis

Inception of Company : 1998
 Registration in ROC: 2009
 Registered Office : AROMA ENGINEERING (INDIA) PVT.LTD.
 Gondal Road, N.H.8B East, Opp. Astha & Copper Residency, Village Kangasiyali, Rajkot-360022 (Gujarat) India.
 Phone : +91-261-2368907 / 2368908
 Corporate Office: Same as Registered Office
 Number of Employee during Inception in 1998: 10
 Number of Employee at present: 100
 Chairman & Managing Director: Mr. Jhendra Khunt
 CEO of the Company: Mr. Kamlesh Khunt
 Nature of Business: Manufacturing, Marketing & Export of Engine Parts
 Company's Present Turnover in 2016: 80000000=00 INR
 Average growth in last 19 years: 18% Per Annum

Machine Name

Air Compressor
 Shot Blasting
 Drill
 Center Less Grinding
 Hydraulic Power Press
 Internal Grinding CNC
 Surface Disc Grinder
 Stretch Wrapping Machine
 Induction
 Abrasive Blasting Machining
 Horizontal Honing Machine
 Vertical Honing Machine
 CNC Machine

Manufacture

ATLAS COPCO
 PATEL FURNACE & FORGING PL.
 DYNAMIC
 CINCINAATI
 HARISON
 SRB
 SUN
 ICON INDUSTRIES
 BOTAD ELECTRIC
 MEC SHOT
 WENDT INDIA
 GEHRING
 DEVU

Quality Control / Standard Room Instruments :

1. Form Taster – MMQ 200
2. Video Measuring System
3. Hardness Taster
4. Digital Air Gauge
5. Digital Height Gauge
6. Digital Micro Meter
7. Digital Dial Gauge
8. Digital Caliper



Production Process



Aroma

Engineering (India) Pvt. Ltd.
 Gondal Road, NH-8B-East, Near Economic Traders,
 Opposite Astha & Copper Residency,
 Village Kangasiyali, Rajkot - 360022, Gujarat, India.
 Phone: +91-261-2368907 / 2368908 / 9099084131
 Mobile: +91-9099084131, 9426449596
 E-Mail: marketing@aromaeng.com
 URL: www.aromaeng.com

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Spreading Wings beyond the
 Continents



The Silence of Performance



Company Profile

It is the mankind which can do anything and everything with conviction and perseverance.

And when it comes to Engineering, the internal combustion engine changed the world of Automobile forever!

Drawing the inspiration from all these un thinkable to thinkable and manual to mechanized wonders, we started our sojourn in 1998 with a humble beginning as an Engine Part manufacturer in the Industrious town of Rajkot in Gujarat State of India under the banner of **Aroma Engineering Company** as an S.S.I. unit and in 2009 we transformed into a corporate house so for last eight years we are known as **Aroma Engineering (India) Pvt. Ltd.** A well respected Manufacturer, Marketer, Exporter and supplier of Engine Parts.

Initially we had a very small team of 10 workers including founder family members. We first started making only two wheeler Engine parts and after getting success in two wheeler segment we gradually started manufacturing Engine parts for three wheelers as well. And today we have become a strong team of 100 workers.

Our flagship products are Connecting Rod, Crank Pin, Engine Valve, Rocker Arms, Valve Guide and Cam Shaft assembly for Two and Three Wheelers which are marketed in India and in International markets under the brand name of **AROMA**.

Within this period of two decades we have transformed from young Turks to mature Corporate and grown our market presence from few domestic states to pan India and in some overseas markets as well like, Bangladesh, Nepal and Sri Lanka.

During startup we mostly had manual machinery to manufacture all these complex Engine parts but today we have most advanced Forging, Machining, Hardening, Bore Grinding, Face Grinding and Honing machinery on our production floors along with world class Q.C. Instruments in Standard Room to make sure that every Engine part we make must have the specific standard and perform seamlessly in any extreme condition to enable Rider to have hassle free ride of two or three wheeler.

After the manufacturing and quality checkup, every part is thoroughly washed and Laser marked on crank pin in-house and then goes into assembly line and finally packed into weather proof packaging to maintain its stringent rust free quality until it gets fitted into any engine. It is this penchant for quality which has earned us prestigious **ISO 9001 : 2008 Certification**.

When we talk about our market growth; **Aroma Engineering (India) Pvt. Ltd.** has now catapulted in to a multimillion turnover company in last one decade with market consolidation through dedicated distributor network across pan India as well as in other parts of the world by supplying more than 75000 units of Engine parts per Month.

Due to continuous quality, longer working life of every Engine part and consistency of product supply have helped us to win customer hearts with superior brand loyalty in India and in international markets as well.

Apart from these we can also provide all kinds of Engine Parts forged & machined as per drawing or samples for the overseas customers as a production partner or dedicated supplier.

Come; let us explore the new possibilities!

Thanks.

*From the stone age to modern times
and
From manual to mechanized
Mankind has towed the un towable
and
Moved the unmovable
Rode the un rideable
and
Driven the un drivable,
and
Flown the un flyable...*



Products



Marketing

Marketing is the vital organ of an organisation which not only make products but market its products under its own Brand. So the same applies to **Aroma Engineering (India) Pvt. Ltd.**

Aroma is a market driven company with its own leading brand in internal combustion engine parts namely **AROMA** this has been possible due to best brand positioning in pan India and in International markets, and due to tireless efforts of our dedicated marketing team which works seamlessly towards creating brand awareness for **AROMA** and provide best customer support before sale and after sale to our dedicated team of Distributors across the nation and in the overseas markets.

It is this conviction of our marketing team that today we are an undisputed leader in our segment with highest customer loyalty.

Human Resource

The credit of our extraordinary market success goes to our dedicated human resource which has worked with us as a family for last two decades. We firmly believe that progress of any business organization is mainly dependent on the human resource it has.

Today we have a strong team of 100 personnel in different capacity. We have 7 Personnel to handle major management and admin work, 5 Production Engineers, 5 Production Supervisors, 8 Q.C. Personnel, 50 Skill Workers, 15 Helpers and 10 Packaging and Dispatch Staff. So for us human resource is our strategic asset and as part of our corporate-social responsibility we actively work towards their betterment, training, health care, fun fare and family gathering in seasonal holidays, financial help in buying grocery to laymen workers, and provide worker room facility at token rent for outstation workers.



State-of-the-Art Infrastructure

To feed our thirst for more growth, we are further expanding our manufacturing capacity at Village Kangaalyal near the City of Rajkot. This plant is already equipped with technically advance machinery and world best Q.C. Instruments to manufacture world class Connecting Rod, Crank Pin, Engine Valve, Rocker Arms, Valve Guide and Cam Shaft assembly as well as other Internal Combustion Engine Parts for two and three Wheelers. This plant is spread in 5000 S.Q. Yards with better ventilation and with maximum natural light resource to facilitate workers to lead healthy life.



Vision & Mission

Our vision is to become a global player in the field of Internal Combustion Engine Part Manufacturing and wish to provide world class Products to every customer in domestic as well as in international markets at affordable rates.

And our mission is to actively contribute towards Make in India campaign by contributing through big business in domestic markets as well as earning foreign exchange through export of our **AROMA** Brand products.

